



2011  
**SALES AWARDS** *Networking Event*

The Chicago Association of REALTORS® Sales Awards, the most anticipated celebration of the year, honors top producers in one of the largest metro markets in the country. Sponsorship packages offer brand recognition and association-wide exposure.



Connect with the “Who’s Who of Chicago Real Estate” by sponsoring this annual event. It’s a perfect way to brand your company and reach top producing agents and brokers!

**WHEN:** Wednesday, March 14, 2012  
5:30 P.M. – Cocktail Reception  
6:30 P.M. – Awards Presentation

**WHERE:** House of Blues Chicago  
329 N. Dearborn Street, Chicago



*The Chicago Association of REALTORS® Sales Awards celebrates the achievements of the top-producing REALTORS® in Chicago. The most successful members of the Chicago real estate community will gather to honor the power of cooperation in the Chicago real estate market.*

Sponsors will have the opportunity to mix and mingle with Top Producers of 2011 in a relaxed, cocktail party setting.

**ATTENDANCE**

The top-selling 5% of Chicago Association of REALTORS® members will be honored. More than 700 attendees are expected.

**CONTACT**

**Mary Beth Durkin, Sponsorship Sales Coordinator**  
312-214-5530  
[events@chicagorealtor.com](mailto:events@chicagorealtor.com)

(over)



**2011 Sales Awards  
Wednesday, March 14, 2012, House of Blues, Chicago**



**Sponsorship Opportunities**

**Top Producers Sponsor – \$15,000 (One available)**

- 30 event tickets
- Exclusive sponsor of the Top Producer Party with company branded cocktail napkins, cocktail stirrers, and branded table tents/signage displayed throughout event area
- Exclusive Sponsor of Top Producer Opera Boxes (1<sup>st</sup> tier) with prime VIP viewing and networking with the honored Top Producers
- Company hanging banner displayed from Top Producer Opera Boxes (6' h x 17' w)
- Recognition as Top Producer Sponsor with company logo rotating on monitors strategically located in event area
- Logo Branded Ice Sculpture
- Sponsor provided branded attendee giveaway (*subject to approval*)
- Recognition in the *Chicago REALTOR® Magazine*/program book with a full-page, 4-color ad and your logo on the Sponsor's Page, distributed on-site and mailed to all members after the event
- Recognition by emcee
- Company logo included in AV presentation played during the event
- Company logo in post-event Chicago Tribune ad
- Company logo on Web site and in e-blasts sent prior to event

**Platinum Sponsor – \$10,000 (Choose from: *Exclusive Opening Reception or Keepsake Photograph*)**

- 20 event tickets
- Logo Branded Ice Sculpture
- 1 Private Opera Box for prime VIP viewing
- Company hanging banner displayed from private opera box (approximate banner size: 6' x 8')
- Opportunity to provide a branded attendee giveaway (*subject to approval*)
- Recognition in the *Chicago REALTOR® Magazine*/program book with a full-page, 4-color ad and your logo on the Sponsor's Page, distributed on-site and mailed to all members after the event
- Recognition by emcee
- Company logo included in AV presentation played during the event
- Company logo in post-event Chicago Tribune ad
- Company logo on Web site and in e-blasts sent prior to event

**Gold Sponsor - \$ 7,500 (Choose from: *Discounted Valet Parking, Custom Logo Branded Desserts or Chicago REALTOR® Magazine Logo Branded Wrap*)**

- 10 Event Tickets
- 1 Private Opera Box for prime VIP viewing with hanging banner (approximate banner size: 6' x 8')
- Recognition in the *Chicago REALTOR® Magazine*/program book with a full-page, 4-color ad and your logo on the Sponsor's Page, distributed on-site and mailed to all members after the event
- Logo Branded Ice Sculpture
- Recognition by emcee
- Company logo included in AV presentation played during the event
- Company logo in post-event Chicago Tribune ad
- Company logo on Web site and in e-blasts sent prior to event

**What to make your own splash?** We can design a sponsorship around your budget. Examples include: Attendee Giveaways and Coat Check

**Silver Sponsor – \$5,000** (Choose from: **Entertainment or Specialty Food Stations**)

- 5 event tickets
- 1 Private Opera Box for prime VIP viewing with hanging banner (approximate banner size: 6' x 8')
- Recognition in the Chicago REALTOR® Magazine/program book with a half-page, 4-color ad and your logo on the Sponsor's Page, distributed on-site and mailed to all members after the event
- Recognition by emcee
- Company logo included in AV presentation played during the event
- Company logo in post-event Chicago Tribune ad
- Company logo on Web site and in e-blasts sent prior to event

**Bronze Sponsor – \$3,000**

- 5 event tickets
- Recognition by emcee
- Company logo included in AV presentation played during the event
- Company logo in post-event Chicago Tribune ad
- Company logo on Web site and in e-blasts sent prior to event
- Company logo in *Chicago REALTOR® Magazine*/program book, which will be distributed at the event and mailed to all members after the event

**Supporting Sponsor – \$1,500**

- 2 event tickets
- Recognition by emcee
- Company logo included in AV presentation played during the event;
- Company logo in post-event Chicago Tribune ad
- Company logo on Web site and in e-blasts sent prior to event
- Company logo in the *Chicago REALTOR® Magazine*/program book, which will be distributed at the event and mailed to all members after the event

(Opera boxes will be sold on a first-come, first-serve basis.)

**Advertising for the *Chicago REALTOR® Magazine*-Sales Awards Issue, which will highlight all the winners of the 2011 Sales Awards, as well as the traditional Chicago REALTOR® Magazine content! For rates, go to: [www.ChicagoREALTOR.com/salesawards](http://www.ChicagoREALTOR.com/salesawards) Hurry! Ad deadline is February 15, 2012**



# SALES AWARDS-MARCH 14, 2012 SPONSOR REGISTRATION FORM

[www.ChicagoREALTOR.com/events](http://www.ChicagoREALTOR.com/events)

### CONTACT INFORMATION: (Type or Clearly Print)

Company/Organization: \_\_\_\_\_

Full Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Extension: \_\_\_\_\_ Fax: \_\_\_\_\_

Web site address: \_\_\_\_\_

Email: \_\_\_\_\_

### Are you completing this form on behalf of another person?

Yes  No

If yes, please provide your name, phone number, and email so that we may contact you if necessary.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT INFORMATION:

Cardholder Name (as it appears on card)

\_\_\_\_\_

Select your payment method:

Visa  Master Card  American Express  
 Check Enclosed \$ \_\_\_\_\_  PO No. \_\_\_\_\_

Name as it appears on card (please print): \_\_\_\_\_

\_\_\_\_\_

Credit Card Number:

\_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date: \_\_\_\_ - \_\_\_\_

Cardholder Signature: \_\_\_\_\_

### SPONSORSHIP PACKAGES / AD RATES / TICKETS

**RATES** (Please check all that apply below.)

- Top Producers Sponsor – \$15,000 (30t)
- Platinum Level – Exclusive Opening Reception-\$10,000 (20t)
- Platinum Level - Keepsake Photograph-\$10,000 (20t)
- Gold Level – Discount Valet Parking or Custom Logo Desserts-\$7,500 (10t)
- Gold Level - Chicago REALTOR® Magazine Logo Branded Wrap-\$7,500 (10t)
- Silver –Entertainment or Specialty Food Station – \$5,000 (5t)
- Bronze – \$3,000 (5t)
- Supporting – \$1,500 (2t)

**CUSTOM SPONSORSHIP PACKAGES AVAILABLE  
TO CREATE YOUR OWN CUSTOM SPONSORSHIP PACKAGE  
CALL MARY BETH DURKIN AT 312-214-5530**

### Advertising Rates (please check ad size)

Full Page – \$1,400  Half Page – \$900

### Additional Tickets:

# \_\_\_\_\_ : Individual Ticket: \$70 (on or before March 7th)

# \_\_\_\_\_ : Individual Ticket: \$75 (after March 7th)

# \_\_\_\_\_ : Group Tickets: Purchase 5 or more tickets at \$65 each (Discount available through February 29th)

Onsite: Members: \$75 Non-members: \$85

Total Amount Due \$ \_\_\_\_\_

### IMPORTANT INFORMATION

**All required electronic documents based on your sponsorship package must be received by Tuesday, February 14, 2012, to be published in the Chicago REALTOR® Magazine-Sales Awards Issue.**

**Please include contact information below for the person who will provide required electronic documents.**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Artwork** – Ad (if appropriate) / company logo in EPS color vector files, saved at 300 dpi.

**Text** – Company products/services description (2-3 sentences) for *Inaugural Sponsors Directory* (may be edited for space or clarity).

**Ad specs** (EPS format, 300 dpi):

- Full-page – 8” (w) x 10.5” (h)
- Half-page – 8” (w) x 5.25” (h)

**Artwork-related questions?** Please contact [events@chicagorealtor.com](mailto:events@chicagorealtor.com)

Fax, email, or mail this form to: 312.506.1899; Chicago Association of REALTORS® 200 S. Michigan Ave., #400, Chicago, IL 60604.

**IMPORTANT: Tickets/sponsorships are not confirmed until paid in full.** Questions? Please contact Mary Beth Durkin at [mdurkin@chicagorealtor.com](mailto:mdurkin@chicagorealtor.com) or 312.214.5530.